

# hip hop is powerful.

### Hip Hop teaches the power to:

Overcome fear and develop a strong personal voice.

Communicate creatively and with confidence.

Solve problems with flavor and style.

Balance improvisation with discipline.

The skills and methods of hip hop can be used to smoke an opponent in battle or bring a community together.

Our corporate & community programs can be tailored to the needs of individual clients.

#### FIERCE FLOW: CREATIVITY + CONFIDENCE

The skills and training of hip hop dancers apply directly to a business context, providing executives the opportunity to expand their creativity and build confidence for a competitive edge. Working in groups, small teams, and solo, these workshop engages team members in approachable improvisation exercises, to develop more creativity and confidence in competitive scenarios.

#### **CREW SKILLS: COMMUNITY BUILDING**

The folk and community origins of many hip hop styles provide a wealth of content for team building and cultural education. This workshops expands community practices from the African diaspora dance and music traditions to support healthy listening habits and address imbalances in communities and groups.

#### HIP HOP FOR HEALTH

Get ready to sweat! Third and finally, hip hop dance is a holistic form of exercise that can be tailored to suit the health and fitness needs of any population.

Urban Movement Arts is downtown Philly's hip hop education center. Our team includes experts in breaking (breakdance), house dance, 90's hip hop, waacking (similar to vogueing) as well as martial arts, personal training, salsa and swing dance. All of our instructors have experience teaching adults of all ages and abilities.

We can provide instruction in Spanish, French, Filipino, and Japanese.

We work with each client individually to assess their needs and tailor our programs accordingly. Our team is ready to work with groups of any size. Our highly interactive sessions are energetic and impactful.



## **BOOKING:**

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